

Performance Alliance Process™

BUILD YOUR COMPETITIVE EDGE!



In any conflict, negotiation, sale or presentation, the ability to connect with your audience is a critical component to your overall success. Discovering how to adapt and adjust to rapidly changing environments and personalities is a teachable skill.

Faith's ability to take command coupled with her resourcefulness and creative problem solving ability intertwine brilliantly with Colleen's strategic behind the scenes research and interview processes. These women are not afraid to capitalize on their disarming sense of humour, down-to-earth approachability and rapport-building strategies. From frontline crisis to boardroom deals, these ladies are fully armed to manoeuvre you into an environment of ethical influence. As individuals, they are worthy strategists; together they are leveraging the skills and talent needed to dominate and get the job done.

Through a uniquely branded system, Faith and Colleen are trusted skilled advisors whose expertise assists corporations with building high-performance teams, leaders, alliances and partnerships. They do this across multi-disciplinary industries, jobs, cultures and countries in complex, high-value environments. Once your dream team, ideal employee, or alliance is in place and performing at their highest level of value, there will be more results with less barriers and conflicts to overcome.

From Strong to Superb!

Excellence, not average, is the measuring stick. Taking something from below average to slightly above average takes a great deal of effort and in our opinion is not very rewarding. Transforming something strong into something superb takes just as much effort but is much more thrilling.

Through targeted consultation, training and mentoring, Faith and Colleen bring their results oriented strategies, experience, approach, knowledge and resources together to produce a truly measurable competitive advantage.

Weary of Programs that Over-Promise and Under-Deliver?

Faith and Colleen developed the Performance Alliance Process™ (PAP) to assist corporate leaders in building and maintaining a measurable competitive edge, positioning their companies to be the preeminent stakeholder of intellectual capital in their industry.

There is no other alliance in the marketplace like this one. There is no other team that holds as many years of targeted 'boots on the ground' experience as theirs. The experiential backgrounds are diverse and complimentary. Behind the scenes, Faith and Colleen speak the language of ingenuity and influence – flexible in the process and focused on the results.

PAP™ blends front line strategy, pattern detection and resourcefulness all under one system. There is no other matrix like the Performance Alliance Process™. Faith Wood and Colleen Hierath have compiled innovation, adaptation and other valuable ingredients you will need to ensure a competitive edge in an ever-evolving marketplace.



Faith Wood

Faith Wood, behavioural strategist, has over two decades of experience influencing human behaviour. She brings a diverse background of expertise from her work and training as a patrol officer, investigator, profiler, crisis negotiator, mediator, medic and forensic hypnotist. Faith has developed a system of navigating conflict and de-escalating high-end crisis with proven rapid-fire results.

Her skill of noticing and interpreting unspoken communication nuances has catapulted her crisis and conflict reduction strategies to an international marketplace and put her in demand as a speaker, trainer and coach. Where others see only complexity, Faith's greatest strength is in her ability to read an audience and detect communication patterns quickly, adapting her style to seamlessly match the needs of the group.

Faith is the founder of Inspiring Minds Consulting Ltd. Her skill as a profiler and negotiator has elevated her above the pack of other consultants. Faith believes that success comes to those with integrity – be resourceful, inspirational and focused in all your interactions and you too can generate powerful outcomes!



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Colleen Hierath

Colleen Hierath has been working alongside high performance leaders for many years. As an international and bilingual (American/Canadian) headhunter for a broad range of global corporate clients, her expertise in locating high-value human capital keeps her in constant demand. Her unique process is to drill deep, turn the hunt upside down and come in from the side to locate and determine the effectiveness of top performers across North America. Colleen's process uses many systems to determine the most effective leadership team strategies, alliances and partnerships. The success of a company, team or project is directly reflected by the members that are selected, and how they interact and collaborate with other members of the team.

Colleen has worked in the Human Capital Sector for over 25 years. She has lived and worked in both Canada and the United States assisting leaders in the Financial Services, Pulp and Paper, Engineering, Retail, Oil and Gas, IT, Corporate, and entrepreneurial sectors. Colleen's targeted expertise comes from her experience in Human Resource Management, Labour Relations, Executive Search, Career Strategy Coaching and Employee Conflict Negotiations.

Colleen has run her own Human Resources Consulting business for over 20 years. She is a Managing Director of eWomenNetwork, and the founder and CEO of Refresh Your Story.

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